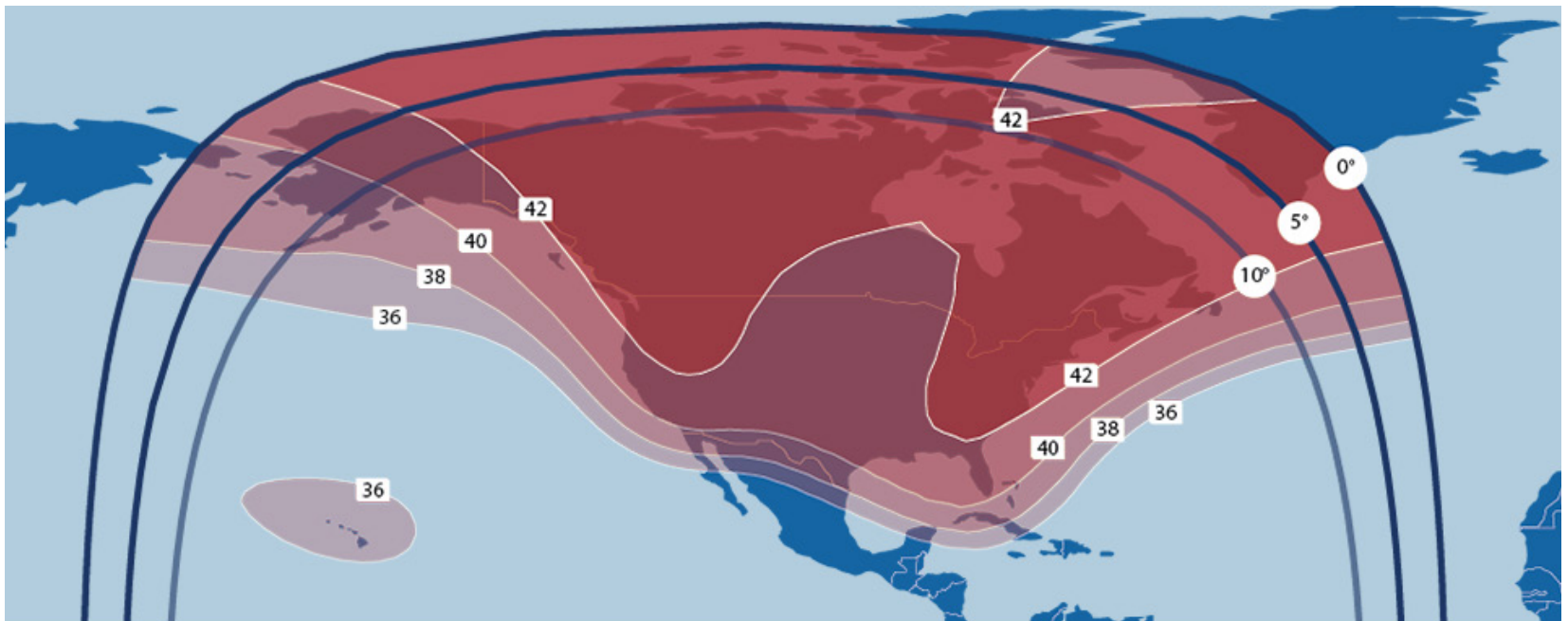


U.S., CANADIAN AND FOREIGN THIRD-LANGUAGE BROADCASTERS HAVE A WINNING SOLUTION FOR REACHING CABLE HEAD-ENDS ACROSS CANADA WITH TELESAT'S C-BAND PLATFORM ON PRIME ANIK SATELLITES

A complete, end-to-end solution including encoding, uplink and space segment from Telesat that allows you to optimize cable video distribution across Canada and control:

- **How your content is distributed** – set up and select your own authorization pools
- **The quality of your signals** – the amount of bandwidth you are allocated
- **Your costs** – by having direct relationships and direct access to cable head-ends



Broad C-band coverage on Telesat's Anik F1R satellite is ideal for cable distribution to the Canadian MSO market. Anik F2 and F3 provide redundancy with similar coverage.

Transmit directly from your facility or Telesat's teleports. Telesat will give you the coverage and control to simplify your operations and capitalize on the growth opportunities in Canadian cable distribution.

Contact Ted Baker, Telesat Account Manager, Broadcast Services
at our Toronto Regional Sales Office
+1.416.229.3708 ■ tbaker@telesat.com ■ www.telesat.com

About Telesat

Headquartered in Ottawa, Canada, Telesat is a leading global satellite operator with offices and facilities in North America, Latin America, Europe and Asia. The company provides reliable and secure communications solutions worldwide that create competitive and operational advantages for customers – solutions that draw on a winning combination of Telesat satellite coverage, fleet depth and operational expertise.

