

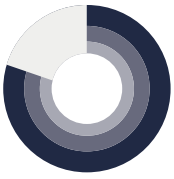
TELESAT

LIGHTSPEED™

Creating Loyalty through Connections

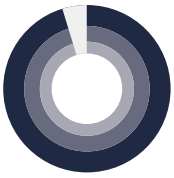


Today's airline passengers not only expect inflight Wi-Fi, but their customer satisfaction and loyalty are also directly influenced by their ability to connect.



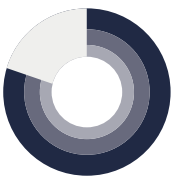
78%

of global travelers desire inflight Wi-Fi



94%

of global travelers say Wi-Fi would enhance their travel experience



67%

of air passengers are more likely to re-book an airline that offers Wi-Fi



TODAY'S CONNECTIVITY CHALLENGES

Inconsistent Wi-Fi experiences from flight to flight

Inability to support passengers' bandwidth-intensive applications

Impact on airline operating expenses (too expensive)



TELESAT Lightspeed:
Home-like Internet Inflight, Gate-to-Gate, Everywhere



High-throughput capacity with low latency delivers exceptional connectivity to every passenger, every flight



Predictive analytics allocates bandwidth wherever it's needed, whenever it's needed



Transformative economics with the ability to offset OPEX through operational efficiencies and partnership revenue streams

With Telesat Lightspeed, exceptional connections are guaranteed: **gate-to-gate.**