Creating Loyalty through Connections

Today’s airline passengers not only expect inflight Wi-Fi, but their customer satisfaction and loyalty are also directly influenced by their ability to connect.

- 78% of global travelers desire inflight Wi-Fi
- 94% of global travelers say Wi-Fi would enhance their travel experience
- 67% of air passengers are more likely to re-book an airline that offers Wi-Fi

TODAY’S CONNECTIVITY CHALLENGES

- Inconsistent Wi-Fi experiences from flight to flight
- Inability to support passengers’ bandwidth-intensive applications
- Impact on airline operating expenses (too expensive)

Telesat Lightspeed: Home-like Internet Inflight, Gate-to-Gate, Everywhere

- High-throughput capacity with low latency delivers exceptional connectivity to every passenger, every flight
- Predictive analytics allocates bandwidth wherever it’s needed, whenever it’s needed
- Transformative economics with the ability to offset OPEX through operational efficiencies and partnership revenue streams

With Telesat Lightspeed, exceptional connections are guaranteed: gate-to-gate.